

Pipeline Construction



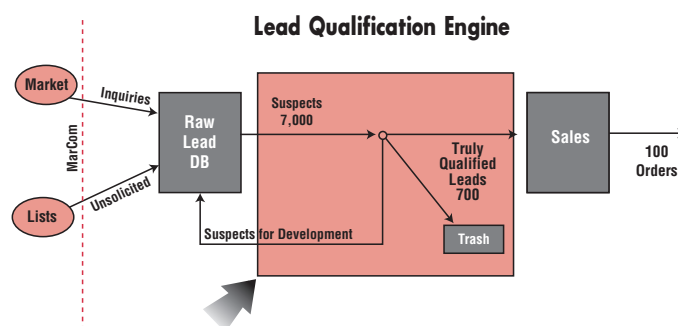
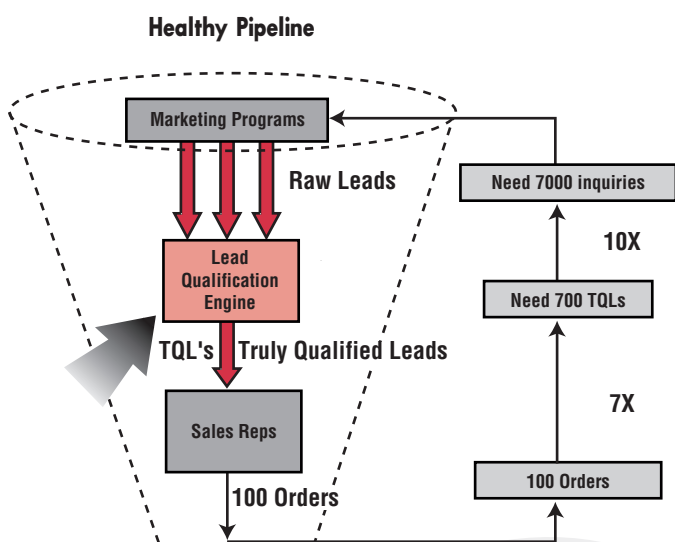
Experiencing the following challenges?

- Expensive direct sales team wasting time cold-calling, not closing
- High percentage of forecast not closing within predicted timeframe and dollars
- Working on wrong or low-probability prospects
- Evangelical selling taking up large amounts of sales time due to "in-field" testing of messaging

SalesRamp: The Decisive Factor

SalesRamp has significantly contributed to consistent and productive sales growth at over 40 companies, largely in the critical phases of start-up operations.

SalesRamp has been the decisive factor in many companies for accelerating revenue, constructing pipeline, and deploying closed-loop lead tracking tools.



Salesramp Mission Critical Services Include:

- **Fast Track Pipeline Development** resulting in a jumpstart set of qualified leads
- **Construction of an Engine** for long term Lead Qualification
- **Deployment of Installed Base Programs** for short and long term revenue enhancement
- **Establishment of Inside Sales** for additional revenue at lower cost of sales
 - add-on or upsell business
 - add-on professional services
 - maintenance revenues

How Can SalesRamp Help?

SalesRamp is an expert in jump-starting lead qualification in start-up companies. **SalesRamp can rapidly develop truly qualified opportunities for your sales force to pursue, and in parallel, build a "Lead Qualification Engine" that will sustain a healthy pipeline long after SalesRamp services are completed.**

SalesRamp provides:

- Rapid and well-qualified lead flow to your sales channel
- Processes measuring lead conversion to closures and resulting revenue achievement
- Efficient testing and validation of your market messaging, rapidly identifying qualified opportunities for your sales channel

When you're ready—we're ready!

Contact us to get a customized assessment and recommendation of programs that meet your specific needs.



2672 Bayshore Parkway
Suite 605
Mountain View, CA 94043
Phone: 650-404-1680

www.salesrampllc.com

Your Fast Track to Revenue!